



**We Help Get Your
Website Found...**
Get on the web, it's all on there!

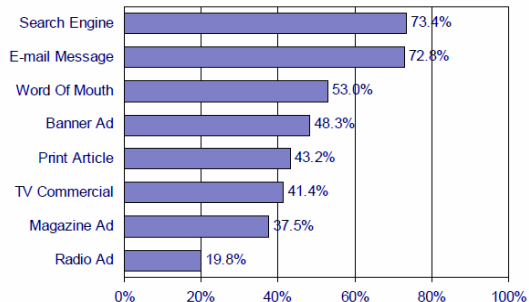
WEBSITE SOLUTIONS

As GTA's premium web marketing agency,
Marketing Launch Innovations ensures
every website is working to gain
and retain customers.

Improve the volume and quality of customers to your company's website from search engines (e.g. Google) via "natural" un-paid search results. Our web consultants have >12 years experience in HVAC and Energy product marketing and web design. So we know how to market to your customers.

These days practically everyone turns to the web to find everything from the best HVAC systems to finding store directions.

2.13 How U.S. Internet Users Learn About Websites
Percent of Internet users



Source: Forrester Research, 3/2001



**Marketing
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Get Your
Website
FOUND



**Marketing
Launch
Innovations**
websites

Web solutions that work for your business.

ARE YOU GETTING EVERYTHING OUT OF YOUR WEBSITE?

Can your customers find your products on the web?

Let us help them find you...

WEB SOLUTIONS

WEBSITE DESIGN

SEARCH ENGINE OPTIMIZATION

SHOPPING CARTS

BLOGS / DIRECTORIES

SALES AND MKT COPYWRITING

PROMOTION ADS / SLIDESHOWS

E FORMS AND MORE....



We are the marketing experts specializing in effective design, optimization and internet search results. We hear and read most business owner common disappointments about websites are:

1) Websites that are hard to update with new information and

2) Website design that's not on the 1st page of Google.

We are here to overcome these disappointments.

Via Marketing Launch Innovations, you hire your own MBA and Marketing Manager with website technology education.

flexible solutions for your business needs

END TO END WEB MANAGEMENT

Our web designers do design, and our marketing experts do SEO (Search Engine Optimization) and Consulting. Shop around, you won't find all these professional services under one roof for the cost of a customer results website.

COPYWRITING SOLUTIONS for SEO

If you are looking to convert "lookers" on your website into "buyers" consider having our marketing experts create sales and marketing messaging with SEO copywriting embedded for optimization.



INBOUND MARKETING

We keep up with web and search engine trends, to move your website to the top of Google, Yahoo etc., improving the volume and quality of customers to your company's web site from search engines (e.g. Google) via typical consumer search results. Typically "true" web designers lack the knowledge of how to effectively search engine optimize a web site, since ~80% of optimization requires marketing strategy and tactics. With our services you hire your own marketer.

WHY SEO?

Surveys show >85% of internet users find web sites using search engines. For that reason, being listed on various search engines can bring a lot of visitors to your website. It's pointless to submit an un-optimized website to the search engines. Your website would end up being listed at



WE'VE WORKED WITH A DIVERSE CUSTOMER BASE. HOW CAN WE HELP YOU?

Our web consultants have >12 years experience in web design and marketing for HVAC and Energy companies.

